



TRITON
W E A R



UNLEASH YOUR TRITON

Learn How TritonWear is Changing Swimming



BETTER COACHING SUPERIOR ATHLETES

TRITONWEAR IS THE WORLD'S FIRST ELITE TRACKING SYSTEM FOR SWIMMING



1 COACH → 20+ ATHLETES → 12+ METRICS

These metrics are critical to a swimmer's performance and consistency. Coaches are constantly trying to track these with a stopwatch WHICH SIMPLY IS NOT POSSIBLE

This groundbreaking technology developed by TritonWear allows coaches and swimmers to train smarter using live performance tracking as well as tracking over time to keep swimmers on track towards their most ambitious goals.

TritonWear helps you to beat your best through the easy to use and understandable metrics it delivers to coaches who can now focus on continuous improvement and coaching their athletes rather than staring at a stopwatch and yelling out times.



Ohio Wesleyan
University



Windsor
Aquatic Club



Metroplex
Aquatics



Nations Capital
Swim Club



Bergens
Svømme Club



Swimming
Canada



Mississauga
Swimming



University of
Victoria Vikes

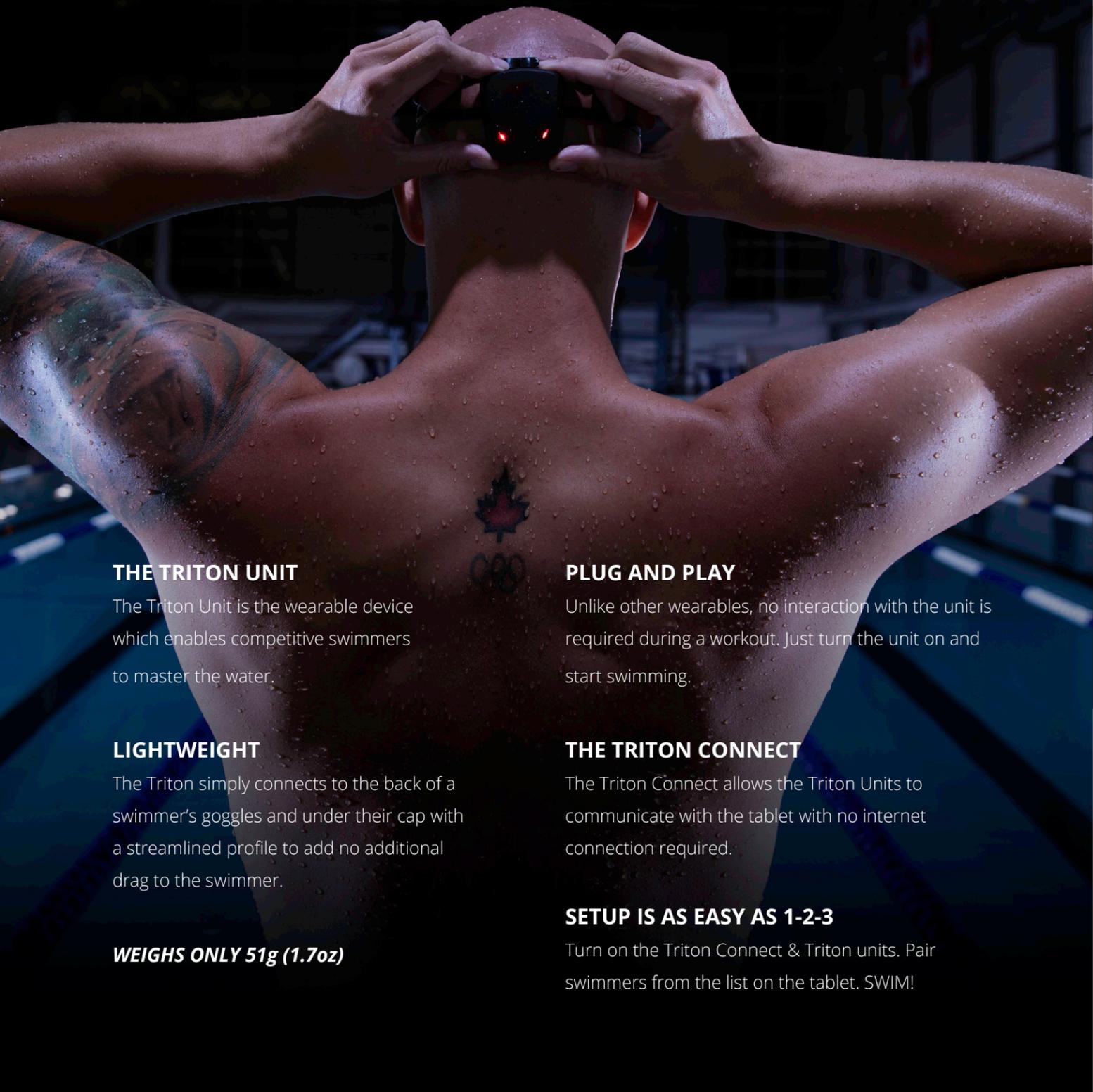


Kolbotn Svømming
Group



Carlile
Swimming

*THE TRITON: SMALL, COMFORTABLE, NON-INVASIVE.
OVER 15 METRICS ARE CALCULATED BASED ON THE
SWIMMER'S MOTION THROUGH THE WATER.*



THE TRITON UNIT

The Triton Unit is the wearable device which enables competitive swimmers to master the water.

LIGHTWEIGHT

The Triton simply connects to the back of a swimmer's goggles and under their cap with a streamlined profile to add no additional drag to the swimmer.

WEIGHS ONLY 51g (1.7oz)

PLUG AND PLAY

Unlike other wearables, no interaction with the unit is required during a workout. Just turn the unit on and start swimming.

THE TRITON CONNECT

The Triton Connect allows the Triton Units to communicate with the tablet with no internet connection required.

SETUP IS AS EASY AS 1-2-3

Turn on the Triton Connect & Triton units. Pair swimmers from the list on the tablet. SWIM!



The Triton measures critical performance data that directly impact two crucial components of a swim: **SPEED and STROKE EFFICIENCY**. Improve these two categories and watch your competition fall back in your wake.

SPEED

- Splits
- Turn Time
- Distance
- Total Swim / Rest Time
- Speed
- Time Underwater
- Pace Time*
- Start Reaction Time*

STROKE EFFICIENCY

- Stroke Count
- Stroke Rate
- Stroke Index / Efficiency
- Breath Count / Pattern*
- Distance per Stroke (DPS)
- Stroke Type
- Cadence*
- Dolphin Kicks of the Wall*

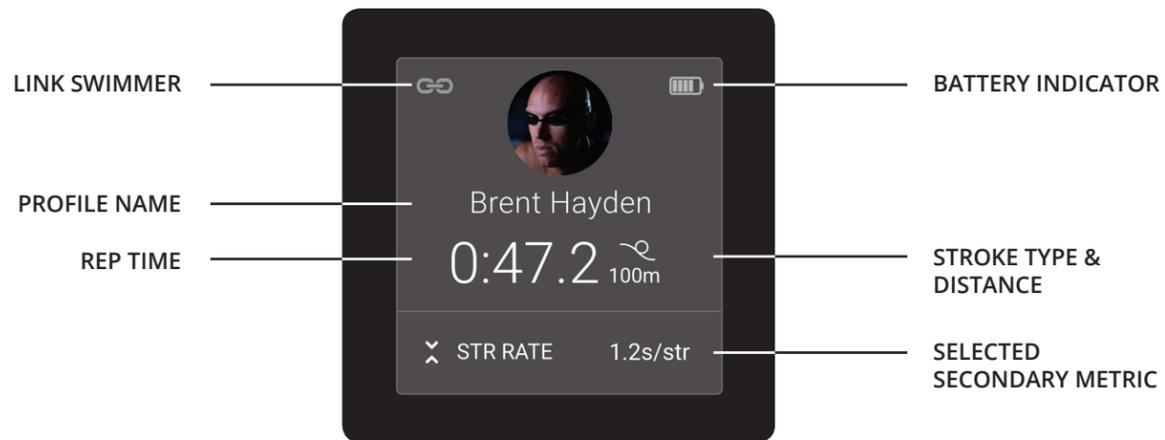
"Using this data to make athletes more efficient will not only educate them, but ultimately make them faster. I would recommend it to any swim coaches I've met - this is the way elite sports are going."



Ben Titley, High Performance Coach
Swimming Canada, Toronto, Ontario, Canada

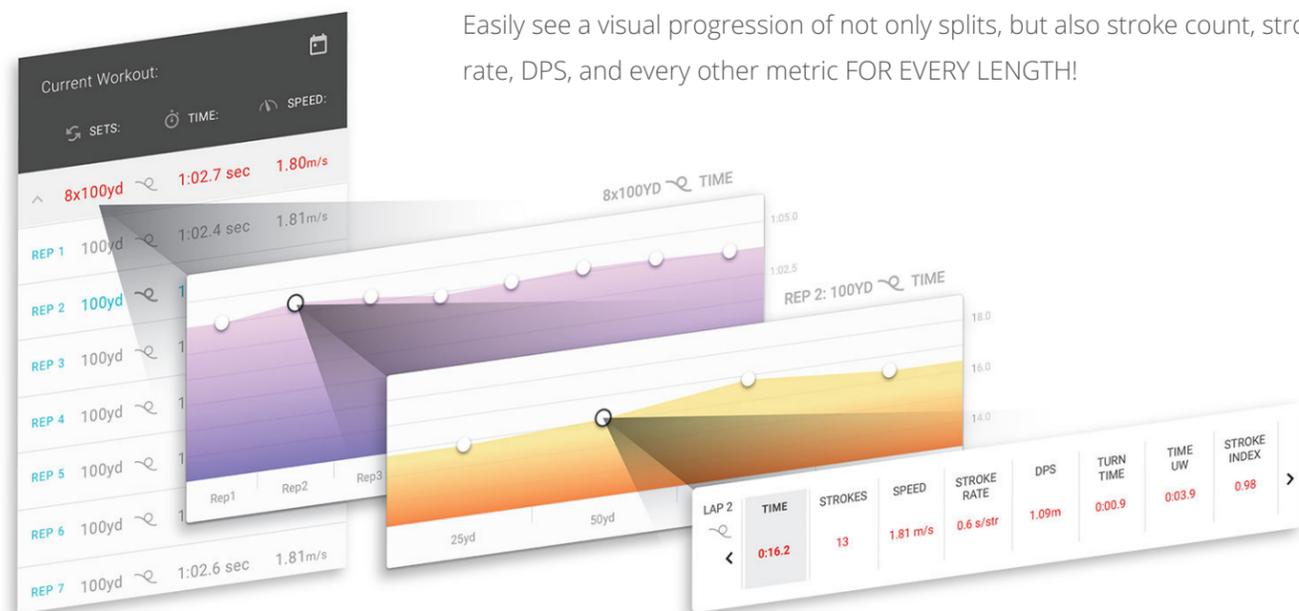
TRACK YOUR ENTIRE TEAM SIMULTANEOUSLY

Data is sent from each swimmers' Triton unit to the coach's tablet in real time throughout the workout. Each swimmer is represented with a tile on the tablet which constantly updates during practice. This view provides the coach with a high-level overview of each athlete.



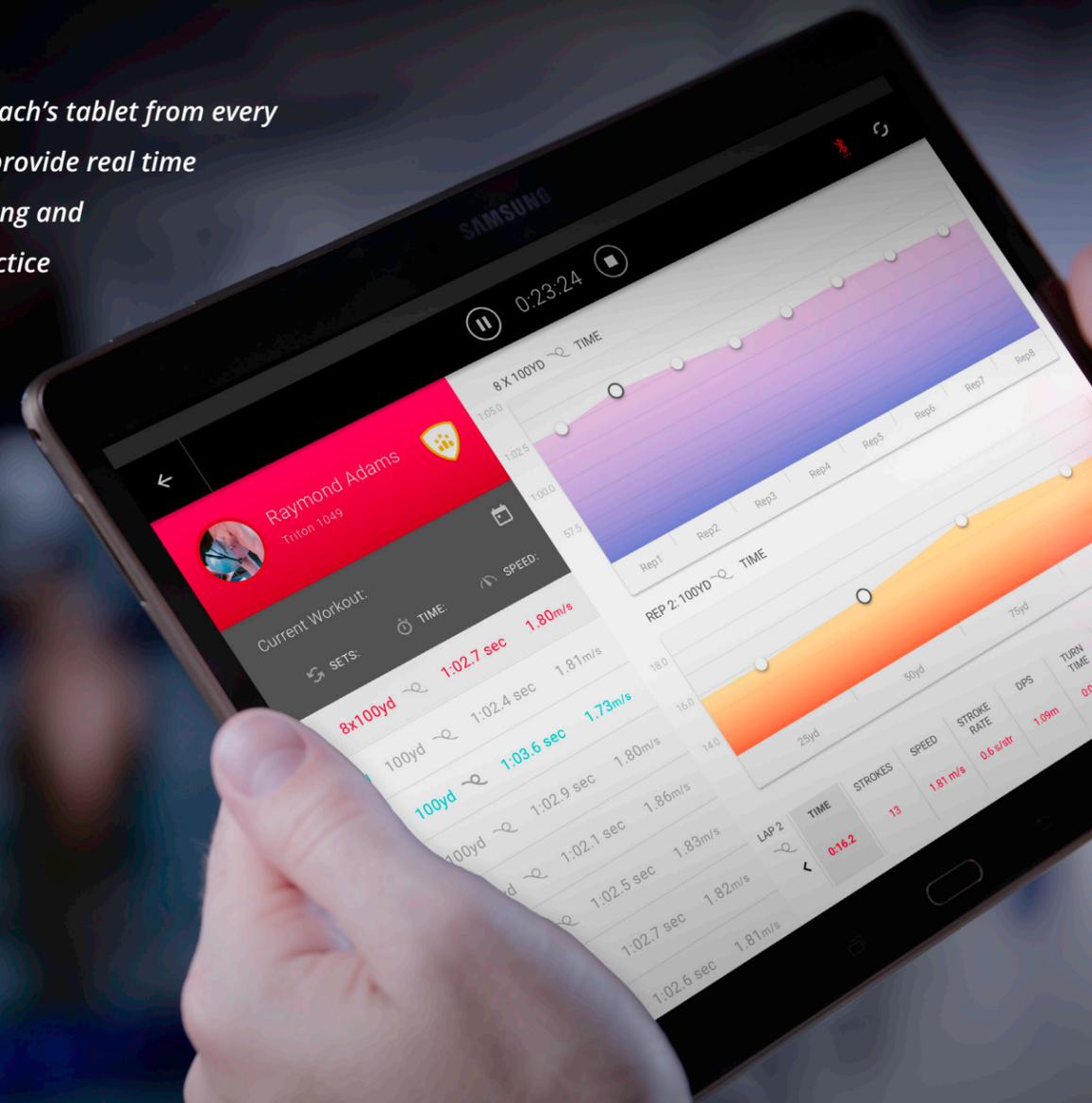
WE BUILD YOUR WORKOUTS FOR YOU SO YOU NEVER HAVE TO INPUT A THING!

Easily see a visual progression of not only splits, but also stroke count, stroke rate, DPS, and every other metric FOR EVERY LENGTH!



REAL-TIME DATA FOR FREQUENT TRACKING

Data is sent to a coach's tablet from every athlete's Triton to provide real time performance tracking and insights during practice as never before.



"Using the Triton system is simple and seamless – a couple of minutes at the start of workout to hand out and pair the units and we're good to go. Using technology like this really keeps swimmers engaged in their training and focused on performance."



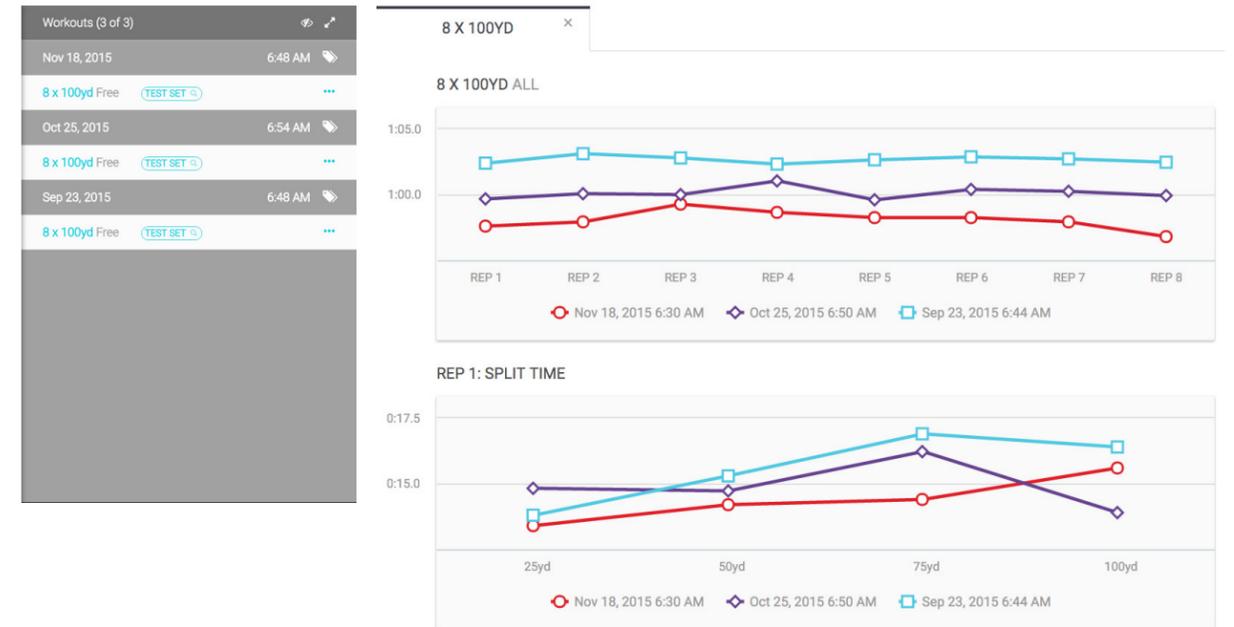
Kevin Anderson, Head Coach
Mississauga Swimming, Mississauga, Ontario, Canada

LONG TERM ANALYTICS TO STAY ON TRACK

Each athlete's data is automatically logged over time and is used by both coaches and swimmers to stay on track towards their most ambitious goals.

WORKOUT DATA IS AUTOMATICALLY SYNCED WITH EACH SWIMMER'S ONLINE PROFILE

Track progress over time with only a few clicks of your mouse to see if swimmers are improving and why – are they simply getting faster, or are they also getting more efficient?



Test sets can be overlaid on top of each other to show if a swimmer is getting faster and why.

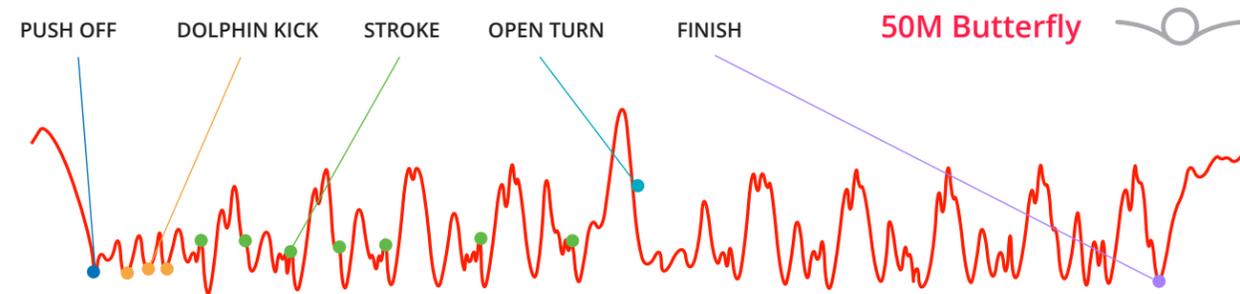
This advanced insight will help you catch problems early and increase the likelihood of a podium finish.

POWERFUL VISUAL INSIGHTS WITH ONLY A FEW CLICKS

- Is speed increasing and stroke count remaining the same or less?
- Are they turning faster and staying underwater longer?
- Are they falling off pace on the same rep in a long set – possible mental fatigue?
- How do they compare against other swimmers or elite level athletes?

ACCURACY

The advanced machine learning algorithms on the Triton units are developed with a massive database of athletes to ensure accuracy of our metrics against the real values a coach would capture.



We capture metrics based on the swimmer's movement with no assumptions - we simply build what they swim.

If you compared the TritonWear system against 3 other coaches on deck getting metrics for an entire team, our metrics would be right in the mix in terms of accuracy

- When a coach is getting splits for heats of swimmer's, it assumes all athletes leave at the same time (some always leave early and/or late)
- When getting splits at the wall, coaches have to do it for an entire heat at a time which makes it challenging when swimmer's touch at a similar time
- These inaccuracies do not exist in the Triton units

The accuracy of the metrics is constantly improving as more swimmer's use the system. For the most recent accuracy parameters, please contact your TritonWear sales rep.

TRITONWEAR ACCURACY

"I absolutely love the system and I'd give it a 10 out of 10. It's reliable, it's accurate, and it provides the data that will really allow the swimmer to succeed. I would absolutely recommend this to other coaches."



Kevin Anderson, Head Coach
Mississauga Swimming, Mississauga, Ontario, Canada

BENEFITS OF TRITONWEAR

With too many swimmers to manually track effectively, clubs need a solution that allows them to track every single swimmer accurately and reliably and without needing multiple assistant coaches.

- Results in Cost Savings
- Performance is tracked and logged over time, which allows them to detect improvements / flaws without needing massive binders full of test sets as many do today
- More critical time focused on Technique instead of on a stopwatch
- Increased athlete engagement in training as athletes take ownership in their performance and track their own progress

"The future is here"



Kevin Thorburn, Head Coach
Etobicoke Swimming, Ontario, Canada

MAKE COACHES MORE EFFECTIVE AND EFFICIENT, THEY MAKE SWIMMERS FASTER

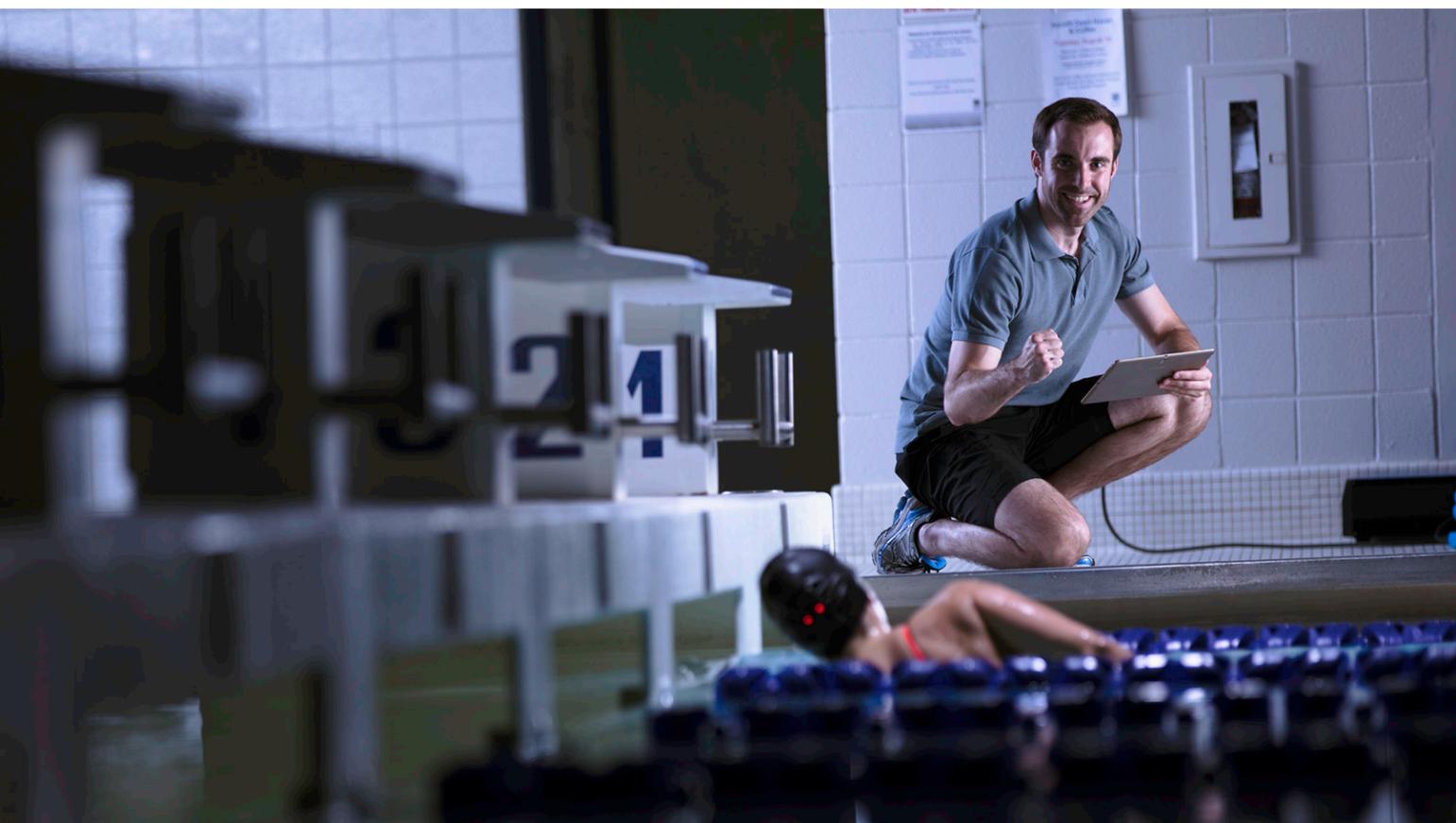
TritonWear helps swimmers and coaches get the most out of their season by providing detailed insights on core performance metrics. Offering over a dozen metrics and data points every length, swimmers and coaches can focus more time on developing technique and maximize the coaches impact during their limited pool time. Once the workout is over, coaches and swimmers can continue that analysis online to get even more out of that training session.

- *Substantially more insight during practice with much less effort*
- *Focus on all athletes simultaneously*
- *More effective use of limited time*
- *Long-term tracking providing the ability to catch negative trends*
- *Data to back up critical decisions*

TRITONWEAR EMPOWERS COACHES WITH THE NECESSARY INSIGHTS FOR EFFECTIVE POST TRAINING ANALYSIS

Take your team beyond the data and see the bigger picture of how external variables such as training, sleep, and nutrition affect the swimmers performance in the pool. Be able to flag items before they become serious problems, iterate faster, and get on back on track.

- *More feedback for athletes in practice with visual data*
- *Visualize progress over time*
- *Allows for self-correction when they catch negative trends*
- *Increased athlete engagement and ownership over training*
- *Clearly focus on specific aspects of training*
- *Coaches explaining decisions using data*



*WE HELP PARENTS AND SWIMMERS
GET THE TRUE BENEFIT OF INVESTING
IN SPORT*

*Understanding the data and exactly how swimmers are moving through the water provides coaches and swimmers with more insight into the most important aspect of swimming: **TECHNIQUE.***

Leveraging TritonWear's technology, coaches can spend more time developing a swimmer's technique and less time on gathering the data. Our technology creates an environment where swimmers get the most out of their pool time with more one-on-one time with their coaches. Having access to the swimmer's data over time helps everyone understand the bigger picture of what the swimmer needs to do today to hit that critical goal one or even four years from now.



DAY IN THE LIFE OF SWIMMER *PERSPECTIVE*

REST

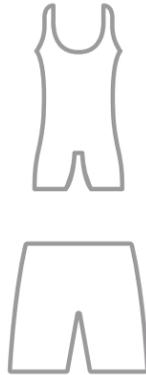
Getting late, time to rest after a long day



5AM

ALARM CLOCK

Groggily wake up for practice. Test set day.



5:45AM

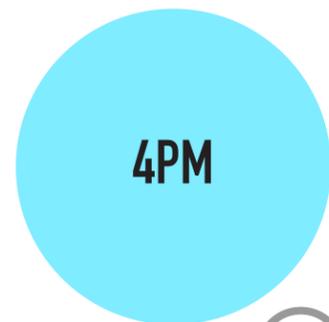


GET TO PRACTICE

On deck coach hands out a Triton unit to you. Fasten the unit to the back of your goggle strap and put your goggles on with the unit positioned behind your head. Put your cap on over your unit (optional, but recommended to keep unit from moving) Start practice.

REVIEW DATA

Home after a surprisingly fun day in class - hop on your computer and review your sets from today. Click on Analytics and compare your progression of the 12x100m Free test set over the course of the season. Big improvement the last couple of months, clearly getting faster. Steadily getting better at holding stroke rate throughout the set, but still falling off a bit at the end. Stroke count is slightly increasing as well so we should aim to drop that by one stroke per length by working on your DPS and time underwater. Note down these short term goals and plan to discuss your findings with coach in the morning.

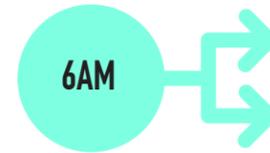


TIME FOR SCHOOL



SPLIT TIMES

As you swim through your sets, coach is yelling out splits, stroke rates, and other metrics you have decided to focus on during your preparation sets leading into your test set.



COACH PULLS YOU OUT OF THE WATER

Show's you your set progression, and that you are being inefficient at the end of your sets trying to keep the pace by increasing your stroke rate - he tells you to lengthen your stroke and focus on DPS heading into the test set

6:15AM



PUSH THROUGH A TOUGH WORKOUT

You want to beat the last time you swam this 12x100m Free test set, make sure to focus on stroke rate through the back end of the set like we discussed with coach.

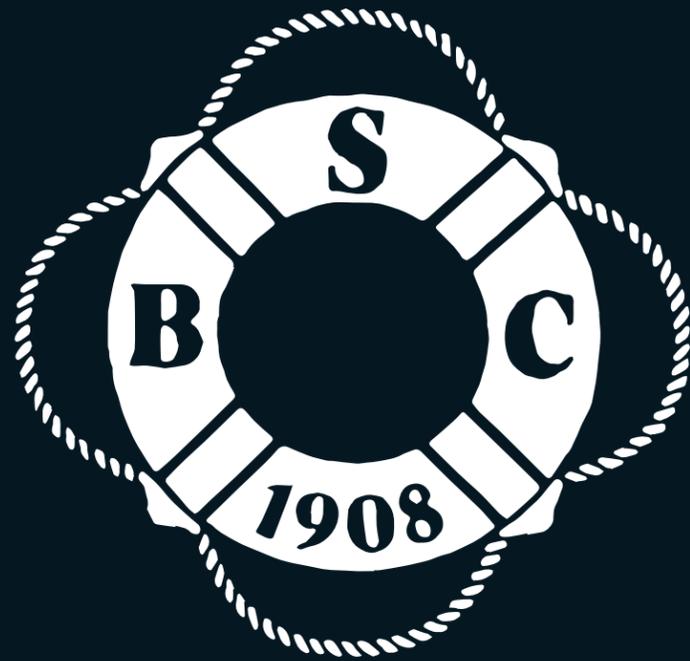


WORKOUTS OVER

Hop out, hand in your Triton unit to the coach, and review the set with them on the tablet. Solid improvement over last week, but still spinning your tires in the last couple of reps - something to focus on this week.



HOW A NATIONAL RECORD WAS BROKEN WITH THE TRITON

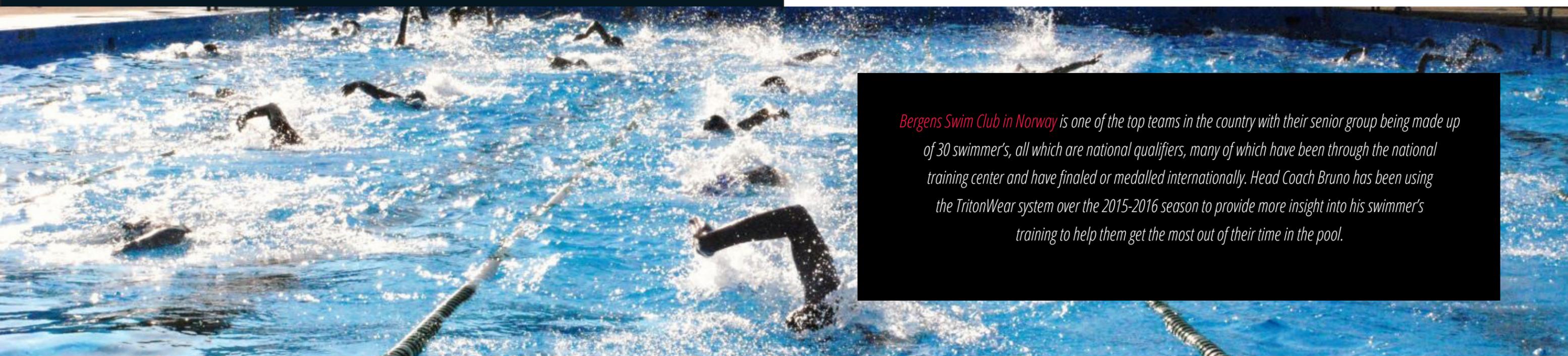


BERGENS SWIM CLUB, NORWAY

Bruno and his swimmer's use the Triton units every practice with the exception of easy practices where he doesn't want them to over think their training. Bruno has seen his entire coaching strategy change for the better by adding in the Triton units to their daily routine. He loves how easy it was for them to integrate with their program because it is such a simple setup process (put on the units, receive the data). Bruno uses the data both in real-time in practice as well as after practice where both he and his swimmer's log in and analyze their workouts - the swimmer's even come back the next day with questions and comments about their performance the previous day.

Through their use of the system, Bergens has seen some amazing improvements including one of their male swimmer's bringing his 200m Free down from a 1:52 to a 1:49 in a few months now that he is more aware of his stroke and how he splits in training and from actively reviewing his stroke efficiency in the data provided.

Bergens Swim Club in Norway is one of the top teams in the country with their senior group being made up of 30 swimmer's, all which are national qualifiers, many of which have been through the national training center and have finaled or medalled internationally. Head Coach Bruno has been using the TritonWear system over the 2015-2016 season to provide more insight into his swimmer's training to help them get the most out of their time in the pool.



BERGENS SUCCESS

On the other end of the team was a young female breaststroker named Ariel that was an upcoming athlete in the country. A dedicated athlete, she began using the TritonWear system with Bruno and became deeply engaged in the process of reviewing the data each day and coming into practice with good questions and comments about her swimming.

Throughout training, the Triton units showed that Ariel was inconsistent on her 3rd 25 of her 100 and her 3rd 50 of her 200 - she was both slowing down and increasing her stroke count. It was clear through the data that she was not being efficient as her distance per stroke decreased with no increase in speed - basically, it was wasted energy that made the end of the race even more grueling. This was easy to see as the splits on the tablet showed a spike in the graph where she slowed down, and they could see this trend occurring steadily over time which was a red flag for them showing a critical weakness.

From then on, they began focusing closely on her stroke count, efficiency, and splits with the help of the Triton units. Using the data they changed her strategy to lengthen her stroke on the 3rd part of her races to help her catch more water and not slip - ultimately to make her more efficient.

The first test for Ariel was in March heading into their Championship meet. Ariel knew what she had to do - they had made some big changes to her strategy and it was time to see what she could do now in a big meet. This test proved that their training and strategy changes had paid off, as she came home with the gold in the 50m, 100m, and 200m breaststroke events. Coach Bruno said they "could see a clear difference between the other competitors on the 3rd part of her races which led to the first place" finish.

Both Ariel and her coach were ecstatic heading into the Long Course season. Just two weeks later, they had their first big Long Course meet of the Season at the Stockholm Open. Ariel, with her new and improved stroke, surpassed expectations yet again by not only winning, but also breaking the Junior National record in the 100m Breast and the first junior swimmer to ever go below 1:10! On top of that, she qualified for European Championships in London in May.



"This is a fantastic tool that allows us to try technical changes and see how they effect stroke, pacing and other aspects in both real time and over many workouts with a large group of swimmers."



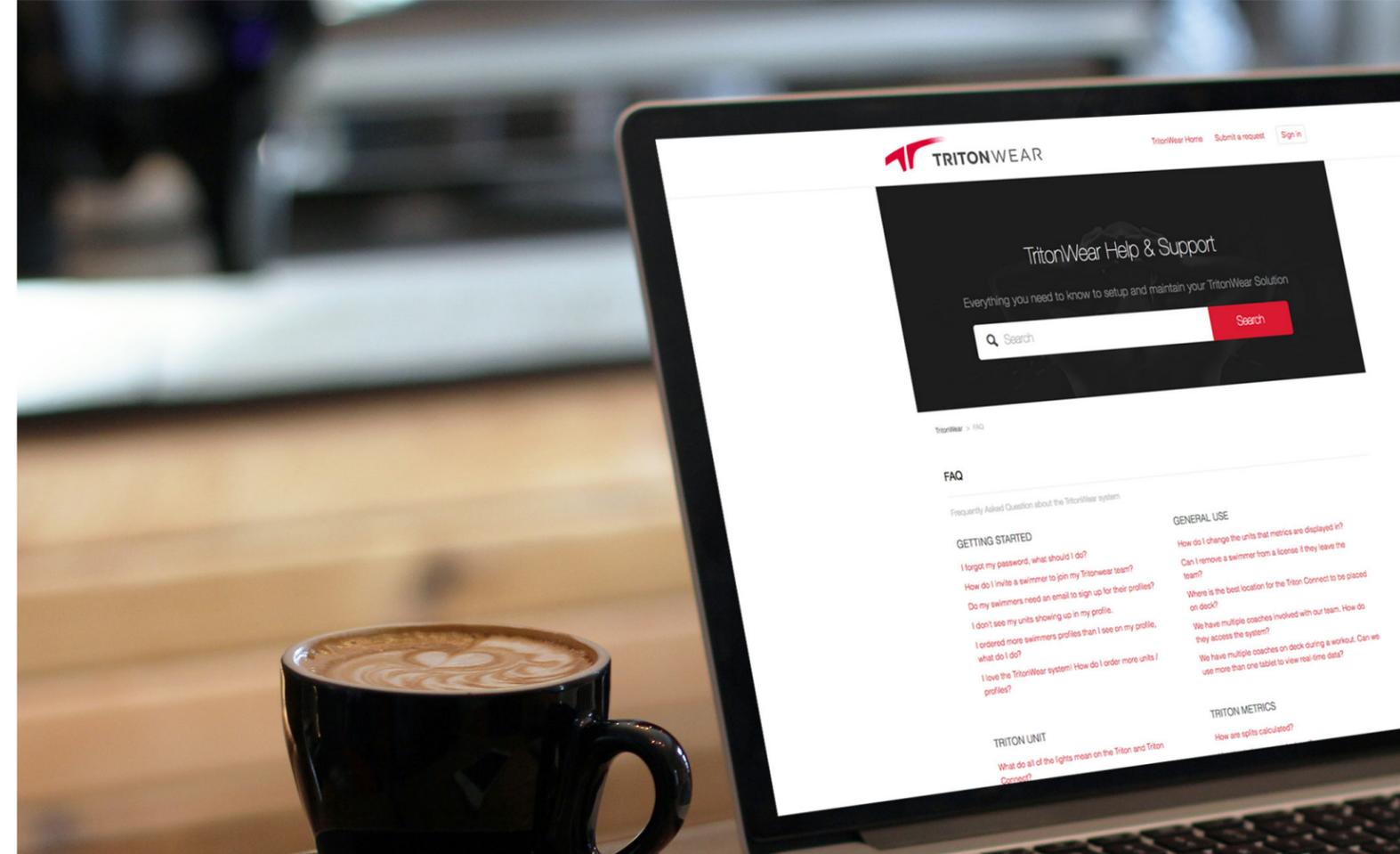
Jeff Slater, Head Coach

University of Waterloo Warriors, Waterloo, Ontario, Canada

TRITONWEAR SOLUTION

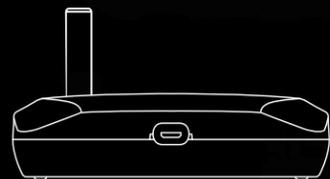
CUSTOM PACKAGES THAT FIT YOUR TEAM'S NEEDS

- Different levels and sizes of teams have different needs, that's why we build custom packages to make sure you get what works for your team.
- Whether you have 10 swimmers or 1000 swimmers, we can help you make the most out of each training session and ultimately help you make faster swimmers.
- Each Triton unit can be used on multiple athletes so you can use one batch of units on all of your groups and still be able to track your entire team
- Each athlete needs a user profile to use the system which is outlined below
- Unit price of the Triton units decreases as you get more swimmer's on the system
- No other hidden fees, or installation costs
- Minimum order of 10 Triton units



WHAT COMES WITH THE SYSTEM

- **FREE** Unlimited Coach Profiles
- **FREE** Triton Connect which your Triton units communicate to and relays data to your tablet
- Constant software updates for both your Triton units and applications which provide new metrics, accuracy improvements, analytics tools, team community and management features, and more!
- One year manufacturer's warranty on the Triton units where we will replace the units if anything goes wrong with them due to manufacturing defects



SERVICE

When you join the TritonWear team, you are given a direct phone number to a TritonWear representative whose job is to make you and your team successful in your use of our technology. Our representatives are available at all times to help and assist you.

We work closely with all of our customers to build out new features that you would find useful. We are building this product for you and we are always open to discuss new ways to display and analyze the data or new features that streamline the process in general.

We have a toolbox of support tools in case you run into any issues in the field allowing us to address almost any issues remotely. If you ever find a swimmer that is returning inaccurate data, just upload that swimmer's data to us through the desktop application and our team will dive into it and add it to our algorithms database to increase the accuracy for that swimmer.

THE SMARTER INVESTMENT - RACING SUITS VS. TRITONWEAR GOLD PROFILES



Racing Suit



Gold Profile

Cost	\$300 +	\$300
Frequency	Yearly or More Often	Yearly
Make you faster	Yes	Yes
Make you a better swimmer	No	Yes

Benefits	Gain a fraction of a second (One time)	<ul style="list-style-type: none"> • Spend more time getting your technique fixed by your coach • Be able to focus on your critical weaknesses and improve • More engagement in the sport • Visual learning • Swimmers take ownership of their performance • Becoming a student of the sport
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BRONZE

\$5/month



SILVER

\$15/month



GOLD

\$25/month

FEATURES

PROFILE COSTS ON AN ANNUAL SUBSCRIPTION

TRITON METRICS

Stroke Type Detection	✓	✓	✓
Splits	✓	✓	✓
Speed	✓	✓	✓
Stroke Count	✓	✓	✓
Distance	✓	✓	✓
Distance Per Stroke (DPS)		✓	✓
Stroke Rate		✓	✓
Breath Count/Pattern		✓*	✓*
Pace Time		✓	✓
Total Swim/Rest Time		✓	✓
Cadence			✓*
Time Underwater			✓
Stroke Index Efficiency			✓
Turn Time			✓
Dolphin Kicks Off the Wall			✓*
Start Reaction Time			✓*

MOBILE APPLICATION

Real-time feedback of all athletes	●	●	●
Home tile view of all athletes	✓	✓	✓
Detailed view of each athletes workout	✓	✓	✓
Automatic workout building	✓	✓	✓
Display set progression	✓	✓	✓
Display progression of metrics		✓	✓
Goal setting during practice		✓*	✓*
Race mode			✓*

WEB APPLICATION

View historic workouts	●	●	●
Basic comparison of similar sets	✓	✓	✓
Personal profiles for each user	✓	✓	✓
Detailed comparison tools	✓	✓	✓
Tagging of sets for fast comparison	✓	✓	✓
Workout building and scheduling		✓*	✓*
Pushing of notes to athlete		✓*	✓*
Comparison against competition results			✓*
Projecting performance into the future			✓*
Comparison against elite level athletes			✓*
Long term statistics on metrics vs. speed			✓*

* Features will not be active immediately but will be provided as free updates as completed.



TRACK LEARN IMPROVE

WITH TRITONWEAR



ABOUT TRITONWEAR

We are a technology company comprised of ex Elite athletes focused on helping swimmers get the most value out of their training time in the pool.

We focus on helping swimmers become better athletes by giving them access to the insights and data they need to take control of their journey to become elite level swimmers.

Made in Canada.

WWW.TRITONWEAR.COM



TRITON
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Better Coaching Superior Athletes